

WNN Canadian National Newspaper Report
*Backgrounder of **Publisher** interviewed 5/15/14*

Newspaper	Powell River Peak	
Address	4400 Maine Ave., Powell River, B.C.	
Phone number	1-604-485-5313	
URL	www.prpeak.com	
Circulation	Powell River Peak 3,500; TMC 7,400	
Owner	50/50 Carlson Family & Glacier Media	
PUBLISHER		
Name	Joyce Carlson	
Starting Date	1995	
Phone number	1-604-485-5313	
E-mail	publisher@prpeak.com	
Newspaper Staff		
Total FTEs	14	
Publication cycle (daily, weekly, etc.)		
Weekly on Wednesday; TMC weekly on Friday		
Current print circulation		2012 Print/E Circulation
Weekdays	3,500	xxxxx
TMC	7,400	xxxxx
E-edition		xxxxx
Price		
Weekday newsstand	\$1.35	
TMC	N/C	
Subscription annual		
E-edition	N/C	
Ancillary Businesses?		
News Staff		
Total FTE	3	
Reporters	2	
Editors	1	
Photo		
Web Editor		
Others		
Digital News Manager (job title)	Creative Services Director & Production Manager	
Name	Kelly Davies	
Start date		
Phone	1-604-485-5313	
E-Mail	Kelly@prpeak.com	
Digital		
Pay wall – Do you have a pay wall?	No	
Are you considering a pay wall?	No	